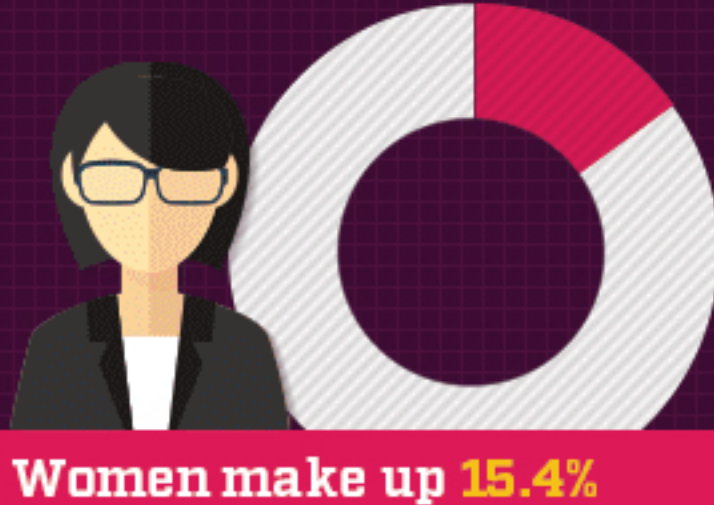


# BUSINESS WOMEN WHO BROKE THE MOULD

Successful and inspirational women in the world of business.

Entrepreneurs and leaders in business need to be driven, flexible, organised and determined. With women in the workforce facing more issues than their male counterparts, succeeding can be more of an uphill struggle, but these women are an inspiration.

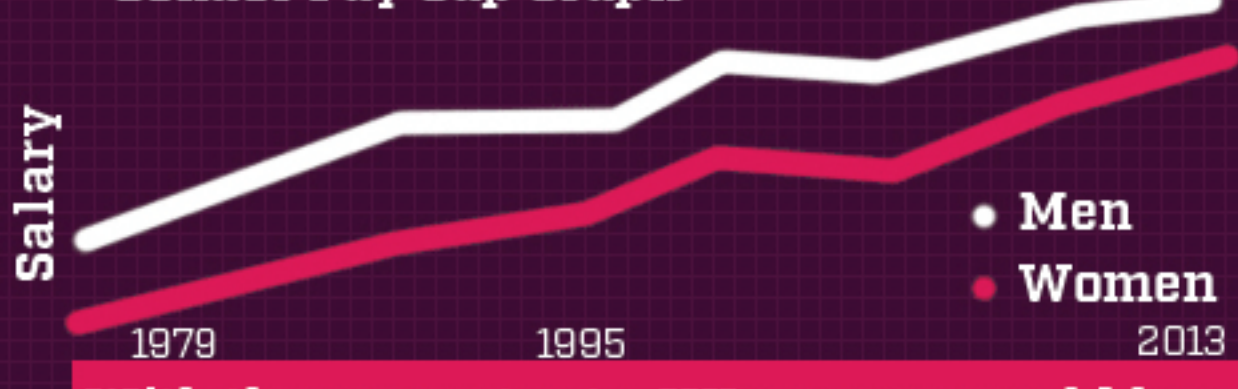
## THE CURRENT LANDSCAPE OF WOMEN IN THE WORKPLACE



Women make up **15.4%** of CEO positions in the UK.



**2.8 trillion pounds** are generated annually from women-owned businesses.



With the current rate, UK women would have to wait until **2089** for gender pay equality.



Out of **196** countries in the world, **22** have female leaders.



The three biggest gender pay gaps are in **South Korea, Estonia and Japan.**



The top 3 countries with the smallest gender pay gaps are **Iceland, Finland and Norway.**

## MOST SUCCESSFUL BUSINESS WOMEN

### OPRAH WINFREY



"The reason I've been able to be so financially successful is my focus has never, ever for one minute, been money."

#### Job Description

Primarily known for being a talk show host, she is also a writer, actress, television producer, philanthropist and all round media giant.

#### Financial Status

**£2.3 B**

#### Facts

She had a dirt poor childhood and wore dresses made from potato sacks. Oprah's name was supposed to be Orpah, but it was misspelled on her birth certificate.

#### Achievements

She was made a news anchor at just 19, making her the youngest person to hold that position. In 2013 she was awarded the Presidential Medal of Freedom (The US's highest civilian honour) by President Barack Obama.

### JACQUELINE GOLD



"Success is about confidence, but first comes courage. If you've faced fears you also have to have courage to move yourself forward and step outside of your comfort zone, and I'm convinced great things will happen if you do."

#### Job Description

CEO of lingerie and adult sex toy chain Ann Summers.

#### Financial Status

**£537 M**

#### Facts

When she first introduced the idea of lingerie parties to the Ann Summers board she was met with hostility and told they wouldn't work "because women aren't even interested in sex".

#### Achievements

Awarded a CBE in the New Year's Honours list for her services to entrepreneurship, women in business and social enterprise.

Transformed Ann Summers into a £150m business with around 150 stores and a sales force of 7500 women as party organisers.



### SHERYL SANDBERG



"I'm not telling women to be like men. I'm telling us to evaluate what men and women do in the workforce and at home without the gender bias."

#### Job Description

COO (Chief Operating Officer) of Facebook.

#### Financial Status

**£1.07 B**

#### Facts

Sheryl has worked for the United States Secretary of the Treasury under President Bill Clinton and Google before moving to Facebook in 2008.

Sheryl has 2 children with husband Dave Goldberg, who sadly died in May 2015 after sustaining a head injury while falling when on a family vacation.

#### Achievements

Her first book *Lean in: Women, Work and the Will to Lead* is a bestseller. It was also shortlisted for the Financial Times and Goldman Sachs Business Book of the Year Award.

She has been ranked as one of the 50 "Most Powerful Women in Business" by Fortune Magazine several times.

### SARA BLAKELY



"It's important to be willing to make mistakes. The worst thing that can happen is you become memorable."

#### Job Description

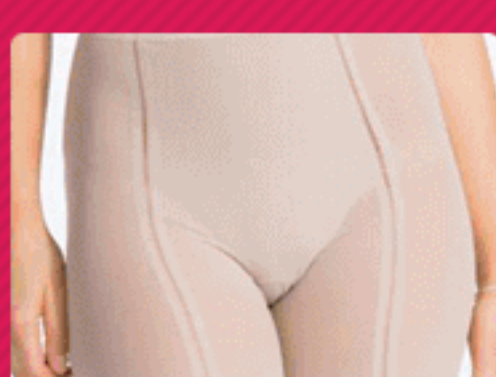
Inventor of Spanx.

#### Financial Status

**£1.00 B**

#### Facts

Sara used her entire life savings and moved to Atlanta to meet with several manufacturers, hoping to make a deal. Spanx were so successful that she has never needed outside investment.



#### Achievements

Sara was named the world's youngest, self-made female billionaire by Forbes Magazine and one of TIME's 100 Most Influential People.

### KARREN BRADY



"You can't determine where you start in life, but you can determine where you end up."

#### Job Description

Sporting Executive, Politician, Television Personality, Newspaper Columnist, Author and Novelist.

#### Financial Status

**£85 M**

#### Facts

She's known as the "first lady of football" due to her being the first female managing director in the Premier league.

She had surgery on a potentially life threatening cerebral aneurysm in 2006 and was back at work a month later, fully recovered.

#### Achievements

She received a CBE in 2013 from the Queen for her services to business, entrepreneurship and women in business.

She was made a life peer by Prime Minister David Cameron in 2014, entering the House of Lords and taking the title Baroness Karren Brady of Knightsbridge CBE.



## SOURCES

- <http://www.catalyst.org/knowledge/statistical-overview-women-workforce>
- <http://www.ucollectinfographics.com/18-inspiring-successful-female-entrepreneurs/>
- <http://www.aperianglobal.com/content/uploads/2015/08/Women-Leaders-Infographic.jpg>
- <https://www.theguardian.com/world/2015/nov/09/gender-pay-gap-women-working-free-until-end-of-year>
- <http://www.telegraph.co.uk/women/womens-life/10727508/Ann-Summers-Sex-abuse-failed-IVF-and-her-sons-death-Still-Jacqueline-Gold-refuses-to-be-a-victim.html>
- [https://en.wikipedia.org/wiki/Sheryl\\_Sandberg](https://en.wikipedia.org/wiki/Sheryl_Sandberg)
- <http://www.popsugar.co.uk/tech/JK-Rowling-Facts-41214288#photo-41214288>
- <http://elitedaily.com/life/jk-rowling-praise-business-writing/1367199/>
- <http://www.thefamouspeople.com/profiles/j-k-rowling-4295.php>
- [https://en.wikipedia.org/wiki/Karren\\_Brady](https://en.wikipedia.org/wiki/Karren_Brady)
- <http://www.karrenbrady.com/>